



# DRESS UP YOUR HOME!

VERONIKA ZUBKO  
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2022

## **DRESS UP YOUR HOME!**

by Veronika Zubko and Olena Polkovska

Translated from the Ukrainian by Svitlana Kravets

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# TABLE OF CONTENTS

• Instead of foreword .....	6
• Home is where you are: emotions at home and its main formula	9
• It's time to change something: But is it necessary?.....	13
• 4 types of perceiving information you should apply to effectively improve the quality of life .....	31
• Me in my home: Communication and personal boundaries.....	39
• TOUCHPOINTS. Routine vs Rituals.....	43
• Tasks of the house .....	47
• Home Scents .....	49
• Eclecticism – a Style Suitable for Everyone.....	55
• Feng-Shui – do I have this in my home? .....	59
• Entrance Hall – the lungs of the house.....	65
• Baby's Room – up to 4 years old .....	69
• Explorer's Room – from 4 to 10-year-olds .....	73
• Individuality – 11 and older .....	77
• Bedroom: the Core of The House. Erotica and Nothing More .....	81
• Bedside Cabinets – 27 variations, no classic styles .....	87

- Bathroom – The Skin of your Home ..... 91
- Kitchen Affairs ..... 95
- Kitchen Utensils: Quantity and other Secrets ..... 101
- Fridge and its Contents..... 107
- One empty Shelf..... 111
- Dining table at which no one sits ..... 113
- A basic set for holidays and table setting exist!..... 117
- Creative Table Decoration and Broken Dishes ..... 123
- Reception and Guest Room..... 129
- Workspace or Home Office..... 135
- Creative Workshop is not a luxury ..... 141
- A Place of Solitude – a basic need..... 145
- Living Room – the Brain of the House ..... 149
- End Table and its variations ..... 157
- TV vs a Projector..... 161
- Sofa and Armchairs: No More Sets, Say Yes to Accent Chairs ..... 167
- #bringmerugs ..... 175

- Pictures in the House ..... 181
- Books and Bookshelves in the House .....185
- Makeover and Decluttering – a Permanent Process of Any  
Cozy Home .....189
- Plants & Flowers .....201
- Fresh Flowers at Home, or how the promise to give yourself  
flowers will change your life, #flowersasabasicneed ..... 209
- Collections & Collecting: Basic Level .....215
- Art in Your Home: Where to Start?..... 221
- A Trip to the Flea Market, What to Focus on .....227
- Canonical Design Items .....231
- #GeorgeCabinet, or Start your Relationship with Retro Items .....239
- Inspiration for Change in your Home, and How to Look for it? .....243
- Home Hacks: Unobvious Things..... 255
- Where to Do the Shopping? ..... 259
- Afterword ..... 273
- Acknowledgments .....277



This bathroom improved by point



ARMSTRON

ARMSTRON

Home is  
where you are:  
emotions at  
home and its  
main formula

A cozy, abundant home is the way to go. It is getting better every day, but step by step. To make this path a joy, you need to remember three things:

Home is where YOU are.

1. You yourself are primary, your love, taste, charm, and lifestyle. Your family will be happy where you are. That is unconditional love, and you do not have to do anything to the home in order to receive it.
2. Home renovation tells only about financial success and has nothing to do with comfort, taste and style. Therefore, we are surrounded by many expensive but tasteless interiors.
3. Creating a cozy hearth is a fascinating process, first of all, of getting to know oneself: do not rush, do not spoil the "pregnancy". After all, if there weren't 9 months of waiting, there wouldn't be such love after birth.

Perhaps:

- You believe that all you have to do is to save money and hire a designer and it will help you solve all of the problems.
- You have a feeling of emptiness, and you think that you need only furniture / decorations / flower pots for comfort.
- Do you think twice before inviting guests (Will they appreciate your home?).
- You feel dissatisfied with your home and put off housing issues until later.
- You have a strong feeling that the house does not add happiness but adds worries.

Then this is a reason to know that the  
**RESPONSIBILITY** for your **HOME** is **YOURS**  
alone.

# HOUSE = EMOTION

Its most important formula sounds like:

$$\begin{array}{l} \text{SATISFACTION} \\ \text{WITH YOUR} \\ \text{HOME INTERIOR} \end{array} = \begin{array}{l} \text{amount of} \\ \text{TIME} \\ \text{which you} \\ \text{devote to it} \end{array} * \begin{array}{l} \text{understanding} \\ \text{GOALS} \\ \text{to which} \\ \text{you aspire} \end{array}$$

---

$$\begin{array}{l} \text{understanding} \\ \text{the goal} \\ \text{to which you} \\ \text{aspire} \end{array} = \begin{array}{l} \text{defining the} \\ \text{function and} \\ \text{knowing the tasks} \\ \text{that the house and} \\ \text{each of its rooms} \\ \text{performs} \end{array} + \begin{array}{l} \text{understanding} \\ \text{of personal} \\ \text{biorhythms} \end{array} + \begin{array}{l} \text{accepting} \\ \text{that you are} \\ \text{making a lot} \\ \text{of mistakes} \end{array} + \begin{array}{l} \text{time on fixing} \\ \text{the mistakes} \end{array}$$

---

You should remember that a house is a living organism. It reflects your inner world with all its preferences and features. By changing it, you must change yourself.

The home will change, and it isn't possible to make renovation 100 years ahead. You should learn to enjoy the process itself, and you will not have to suffer from the fact that you have not completed something.

# One Empty Shelf

According to my method of arranging the house, the basic need is to have at least one completely empty shelf: in the closet, in the kitchen, among other places of storage.

It is very functional:

- If one of the guests brings gifts, we put them there without disturbing the decoration of the room and festive moment;
- Bringing home stuff that I have not found a place for yet. It is a “temporary” place of living;
- This shelf serves as a temporary depot when you move something from the crammed shelves (for example, glasses from the back row);
- It serves as a reminder of things that need to be repaired. Yes, when you put a wooden board there, you will remember that it needs to be greased with oil. In fact, the board can be there until the oil is completely absorbed.

As you can see, such an unpretentious thing as a free shelf will significantly help maintain order not only in the kitchen, but also “in your head.”

An empty shelf has a very positive effect on the emotional state of the person – it shows a state of calmness.

Even if you have a very small closet – find a place for one empty shelf.

NEVER GIVE UP!



Polaroid

# Photos in the House

It is hard to find more cozy and warm elements for the house. Especially if they were created by you or your loved ones.

Here are some tricks on why you need to have photos in the house and how to match them with the interior.

## **CHILDREN**

Photos for children create a feeling of security. Children understand the importance of family and are proud of it; they are pleased with the memories.

There should be at least 2-3 photos in the children's room. For example, a photo of children's achievements, family photos, and photos of the parents' successes.

For instance, with the help of photos in his room, I try to instill in Sasha, my middle child, the love of sports.

We have a photo from the swimming competition in “Ocean Kids”, which, in fact, was not easy for him; his father's ascent of the mountain – he talks to him a lot about the mountains and hiking. Also, there is an old photograph of runners, bought on the Andriyivskyy Descent.

The main thing is not to emphasize the photos, but to put them near the things that the child uses: a toy shelf, bed, and desk. I arrange photos near the vases, which partially cover the image, and we create the natural look that we need. This is the parental trick.

## **ADULTS**

It is better to place a large number of photos in the same frames, arranging them either where you spend time together or in the areas pass through: living room, hallway, or kitchen.

The Japanese culture method works well here, where broken spruce emphasizes the perfection of the rest of the forest. For example, 4 identical square frames and 1 oval, round or antique – which is not like the others. But in strict order.

## **RELATIVES AND FRIENDS**

It's a good idea to have photos of other family members; they can be placed on the same large photo wall.

Friends are family we choose ourselves. A place in your home equals a place in your heart.

## **RECOMMENDATIONS**

Do not forget that photo frames get outdated quickly, so you should replace them with new ones from time to time.

Today black and white laconic frames in the Stockholm style are relevant for the color photos. Black and white photos are grouped together in a wooden frame. The more interesting the photo is, the simpler the frame should be.

Non-fiction

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Developing relations with your home is a process, and this book will become a friend, a companion, an expert who will guide you step by step through this exciting way. This book is about developing a personal relationship with the home.

## Inside:

- Checklists of necessary things by zones and rooms.
- Shopping lists of: niche decorations stores, furniture and the best manufacturers: from the mass market to single Instagram accounts. You will find out what and where to buy for the house, and most importantly – why?
- A clear algorithm of changes in the house with an adjustment to our realities.
- Tips on how to change the mood in the house without renovation.
- The basics of decorating.
- Stop lists and a strict «no» in the arrangement of the house.
- The rituals.
- On developing a relationship with vintage.
- Understandable Feng Shui.
- Setting the table for every day and a basic set for the home decor.
- Practical methods of working with art in the interior.
- Rules of order, comfort and harmony.
- Life hacks and tips from interior stylists.
- A paradigm shift, #flowersasabasicneed.
- Lots of inspiration.
- Instruction on how to understand that your house is outdated.
- The concept of personal boundaries in the house and much more.



Olena Polkovska

Olena Kravets:

*This book is a real inspiration! Its exquisite simplicity, amazing tips, irony and ease of narration will add coziness not only to your home, but also to life! Tested on myself!*

Veronika Zubko and Olena Polkovska are co-founders of Zubko Decor, the first company in Ukraine for a narrow specialization in stylization and interior decoration

## ZUBKO DECOR

Knowing but not doing  
is like not knowing.

[Zubkodecor.com](http://Zubkodecor.com)



Veronika Zubko